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ABSTRACT

This annotated directory lists selected informational and educational resources in the subject areas predominant in corporate education efforts. Organized by categories of nutrition, economics, energy, environmental consumer and citizenship education, this list is intended to help provide a balance of resources and perspectives for the classroom teacher when introducing controversial issues. Most of the annotations include descriptions of specific materials available, as well as addresses of the organizations and costs of the materials described. Not all of the sources listed provide curriculum materials; those that do are marked with an asterisk. (DC)

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ALTERNATIVE RESOURCES
FOR
CURRICULUM BALANCE
IN

Nutrition

Economics

Energy

Environmental

Consumer &

Citizenship Education

U.S. DEPARTMENT OF EDUCATION
NATIONAL INSTITUTE OF EDUCATION
EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

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SHEILA T. HARTY

TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)."

This annotated bibliography lists selected informational and educational resources in the subject areas predominant in corporate education efforts. The distribution and use of this list is intended to help provide a balance of resources and perspectives for the classroom teacher when introducing controversial issues. Not all of the sources listed provide curricula materials designed for classroom use; those that do are marked with an asterisk.

This list was compiled by Sheila Harty, author of Hucksters in the Classroom: A Review of Industry Propaganda in Schools, both available from Center for Study of Responsive Law, P.O. Box 19367, Washington, D.C. 20036.

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Nutrition Education

* CENTER FOR SCIENCE IN THE PUBLIC INTEREST
1755 S Street N.W., Washington, D.C. 20009 202/332-9110

A non-profit research, education & citizen advocacy group, CSPI publishes food/nutrition/health materials, such as: Eater's Digest on additives ($4), Nutrition Scoreboard rating healthful foods ($3), Jack Sprat's Legacy on fat ($6.95), et al. CSPI posters are $6 @ for "Nutrition Scoreboard," "Chemical Cuisine," "Exer-Guide," & "New American Eating Guide." CSPI's educational resources for teachers, parents & students include Eating Better at School ($2.50), Creative Food Experiences for Children ($5.95), Food Scoreboard ($1), & Food: Where Nutrition, Politics and Culture Meet ($5.50). Mini brochures are also available for 25¢ entitled The Ungreasy Spoon, a Five Minute Course on New-trition, Food Biz, Chemical Cookery & What's Left to Eat. CSPI's monthly publication is Nutrition Action ($20 annual subscription).

COMMUNITY NUTRITION INSTITUTE
1146 19th Street N.W., Washington, D.C. 20036 202/833-1730

A non-profit citizens organization specializing in food & nutrition since 1970, CNI's Hunger Action Division provides training & assistance to community groups. CNI's Consumer Division litigates, advocates for consumers on federal policies, conducts conferences and is exploring innovative nutrition education methods with Marketing Science Institute through a U.S. Dept. of Agriculture grant. CNI's periodical for nutrition professionals ($30 for 6 issues annually) is The Community Nutritionist. Other publications include Food Cooperatives: Organizing for Self-Reliance ($4), Access to Food: A Special Problem for Low-Income America ($4.50), Training of Teachers ($5), a Goals for Good Eating poster ($1.50). et al.

THE COOPERATIVE FOOD EDUCATION PROGRAM
2606 Westwood Drive, Nashville, Tennessee 37204 615/297-4088

Prepared by the author of the popular Eclipse of the Blue Moon Foods: a Guide to Teaching Food Education ($7.95), Nashville's Agriculture Marketing Project and the Cooperative have published a 65 page Community Food Education Handbook ($5.95 w/ bulk rate reductions).

EDUCOMICS
Box 40246, San Francisco, California 94140

Educomics distributes a variety of educational and political comic books created by Leonard Rifas. Send a self-addressed, stamped envelope for a free catalog. Food Comix ($1.25 @ w/ bulk rate reductions) introduces problems ranging from concentration in the food industry & world hunger to the effects of sugar & coffee on the body. This comic book includes a series of strips drawn for children about the adventures of Tommy the Carrot and Carl Tomato in Candy Land.

* INSTITUTE FOR FOOD & DEVELOPMENT POLICY
2588 Mission Street, San Francisco, California 94110 415/648-6090

Co-founded by Frances Moore Lappe, author of Diet for a Small Planet, the Institute is a non-profit research, documentation & education center on food & agricultural issues. The Institute has books, pamphlets, articles & study guides, slide & tape shows, & a Speaker's Bureau. Their Food First Curriculum, with over 700 classroom activities for 4th to 6th grades, will be field tested this Spring.

NATIONAL COUNCIL OF CHURCHES
475 Riverside Drive #868, New York, New York 10115 212/870-2308

NCC's Coordinating Council for Hunger is a coalition of Protestant denominations that has collected an extensive list of films & filmstrips on hunger compiled in a 16 page booklet, World Hunger Audio-Visual Resource Guide (50¢). Among twelve categories listed is a section on "Resources for Children."

* SCIENCE FOR THE PEOPLE
897 Main Street, Cambridge, Massachusetts 02139 617/547-0370

This national education & activist organization was founded to build a science & technology responsive to peoples' needs. Their high school curriculum guide, Feed, Need, Greed ($5.50) presents 86 pages of materials on nutrition, world hunger & the food industry. Each section can be easily reproduced & contains student exercises, such as reading food labels, monitoring advertising, testing & tasting new food, plus 18 pages of teacher's notes. A 40 minute slide & tape show, "Machines, Migrants & Monopolies," can be rented for $20. A Speaker's Bureau is also available. Annual subscription to Science for the People is $10.

* SOCIETY FOR NUTRITION EDUCATION
1736 Franklin Street, Oakland, California 94612 415/444-7133

Organized to promote nutritional well-being through education, communication & research, the Society publishes extensive resource materials & a Journal of Nutrition Education ($25 annual subscription to individuals; $30 to individuals). An annotated bibliography of 250 audio-visuals in nutrition & health science is $4; one for elementary teaching resources is $5; one for secondary is $5. Subject area bibliographies are available on fitness, obesity, vegetarianism & aging.

WORLD HUNGER YEAR
350 Broadway #209, New York, New York 10013 212/226-2714

WHY is a non-profit education & resource organization founded by Harry Chapin to develop awareness of the causes of hunger & to bring about change. WHY provides resource & curriculum materials on food, land & hunger. Food Monitor is their bi-monthly magazine $9.95 to individuals; $15 to institutions).

Economics Education

CENTER FOR POPULAR ECONOMICS
Box 785, Amherst, Massachusetts 01004 413/545-0743

The Center exists as an alternative to pro-business, monetarist & supply-side corporate economics. CPE is primarily set up to provide economics education to the labor community, as well as to other community, minority & women's groups. Among their programs, they offer workshops, courses & lectures using slide shows, films & handouts, plus a set of curricula teaching notes for $8. Their Summer Institute offers teacher training in economics for one week ($200 to $400, scholarships available) during four dates in July & August. The Institute's teaching staff is drawn from the economics professors at local universities.

COIN CAMPAIGN c/o NATIONAL CENTER FOR ECONOMIC ALTERNATIVES
2000 P Street N.W. #200, Washington, D.C. 20036 202/833-3208

An informal coalition of some 70 organizations representing consumer, labor, religious, minority, community & senior citizen groups, the COIN Campaign (Consumers Opposed to Inflation in the Necessities) has published a handbook called Q&A, or Questions About the Reagan Economic Program & Answers About America's Economic Future ($4) with an organizational directory & resource bibliography, There Are Alternatives ($4) that lists 100 specific program or policy options to control inflation. The Center's 1977 booklet, Working Economy for Americans (50¢) addresses issues such as unions, cooperatives, monopoly power & solutions to inflation that were neglected in the Ad Council's well-publicized booklet, The American Economic System...And Your Part in It.

ECONOMIC AFFAIRS BUREAU
38 Union Square #14, Somerville, Massachusetts 02143 617/628-8411

Dollars & Sense is a monthly magazine ($12 annual subscription) on economics published by the Bureau. It offers interpretations of current economic events for use by those working toward progressive social change. Special issues each year are geared for classroom use, such as Trade Wars ($1) & ReagaNOmics ($1.50).

EDUCOMICS
Box 40246, San Francisco, California 94140

Created by Leonard Rifas, Educomics distributes a wide variety of educational & political comic books. His Corporate Crime Comic ($1.50) details incidents at the Kerr-McGee uranium reprocessing plant, at ITT, in the airline, oil & nursing home industries, and on mercury pollution, strike breaking, antitrust & monopoly issues. "Corporate Crime" presents a case study approach to economics as such crimes defraud consumers of an estimated $40 to $200 billion a year.

FULL EMPLOYMENT ACTION COUNCIL
707 D Street S.E., Washington, D.C. 20003 202/546-6626

This labor-based, full-employment coalition concentrates on showing how America's inflation is concentrated in the necessities (energy, housing, food & health care) to assure corporate profits. Their booklet, Blueprint for a Working America ($20), outlines a program to fight the ills of inflation. A reprint entitled Reaganomics is Not Working is available for 10¢.

PUBLIC INTEREST ECONOMICS FOUNDATION
1525 New Hampshire Avenue N.W., Washington, D.C. 20036 202/872-0313

A non-profit education & research institution founded in 1972 to advance sound public policy, PIEF is a forum for progressive economic viewpoints & a source of technical expertise. A 1982 lecture/debate series offers controversial topics & respected speakers.

UNION FOR RADICAL POLITICAL ECONOMICS
41 Union Square West #901, New York, New York 10003 212/691-5722

URPE is collectively organized & offers, among issue papers & the URPE newsletter, a summer conference & teaching workshop at the YMCA Camp in Beckett, Massachusetts, for summer '82 but repeated annually. Two Special Programs on the agenda are: Political Economics for Non-Political Economists & Political Economics for Children & Young People. Conference rates are very reasonable, variable for income, & child care is available.

ENERGY EDUCATION

* CENTER FOR RENEWABLE RESOURCES
1001 Connecticut Avenue N.W. #510, Washington, D.C. 20036 202/466-6880

Organized May 3, 1978, as an outgrowth of the nationally-celebrated Sun Day, the Center provides resources on sun, wind, water power, and bio mass energy sources. Their Solar Energy Education Packet is a handbook of ideas & facts for elementary & secondary students, including vocabulary, quizes, experiments & activities. A 75 page Solar Energy Education Bibliography lists books, films & slides for teacher resources.

CITIZENS ENERGY PROJECT
1110 6th Street N.W. #300, Washington, D.C. 20001 202/289-4999

Among the many energy information resources published by CEP, those that have had the greatest interest for educators are Lifestyle Index ($2.25), Community Self-Reliance Poster ($1.50), Energy Conservation Overview ($1.75), Gasahol & Alcohol Fuels ($2.40), Fossil Fuels: An Overview ($2), & Nuclear Power ($2).

* CRITICAL MASS ENERGY PROJECT
P.O. Box 1538, Washington, D.C. 20013 202/546-4790

Founded by Ralph Nader in 1974, Critical Mass Energy Journal ($10 annual subscription) is the monthly newspaper published by Public Citizen's CMEP. This publication deals with utility rate reform, decentralized & renewable energy sources, & the problems of nuclear power technology. CMEP features a list of reprints & publications on subjects ranging from uranium mining to nuclear reactor safety. A 20 minute educational slide show, "Nuclear Myths and Realities," will be available this Spring ('82) and is especially recommended for classroom use. Its accompanying teaching materials will address the problems & costs of nuclear power generation.

EDUCOMICS
Box 40246, San Francisco, California 94140

Educomics distributes a variety of educational & political comic books written & drawn by Leonard Rifas and others. Send a self-addressed stampted envelope for a free catalog. Energy Comics ($1.25 w/ bulk rate reductions) is about the feasibility of decentralized energy production & All-Atomic Comics ($1.25 @ w/ bulk reductions) introduces the hazards & problems of nuclear power.

ENVIRONMENTAL ACTION FOUNDATION
724 Dupont Circle Bldg. N.W., Washington, D.C. 20036 202/659-1130

EAF's Utility Project exists to support individuals & groups working to make their power companies more responsive to consumer needs & environmental values. EAF's Utility Action Guide ($2) lists scores of studies, articles, legal briefs,

(EAF cont.)
testimonies & books. Subjects listed include Alternative Energy, Conservation, Utility Industry Efforts, Power Demands & Utility Expension, Public Power & Rate Increases, & Nuclear Energy. EAF publishes a monthly journal, Power Line ($15 annual subscription for individuals; $25 for institutions). Two books are available from EAF: Power & Light: Political Strategies for the Solar Transition ($6.95) & Accidents Will Happen: the Case Against Nuclear Power ($2.50).

* NATIONAL CENTER FOR APPROPRIATE TECHNOLOGY
Box 3838, Butte, Montana 59701 406/494-4572

Produced in coordination with classroom teachers in Butte and pilot tested in other states, Connections: An Interdisciplinary Curriculum for 5th & 6th Grades ($6) shows how our energy, food, transportation & economic systems interact. The curriculum is divided into ten lesson plans, including Conservation, Waste, Recycling, Renewable Resources, Solar Models, Food & Agriculture. Suggested discussion topics, classroom activities, take-home assignments, vocabularies & a quiz are part of each lesson. Connections also includes a glossary, resource directory & a children's bibliography on renewable energy.

NATIONAL SOLAR HEATING & COOLING INFORMATION CENTER
U.S. Dept. of HUD, P.O. Box 1607, Rockville, Maryland 20850 800/523-2929

Inconjunction with the U.S. Dept. of Energy, the Dept. of Housing & Urban Development publishes a resource catalog, Solar Energy Audio-Visual Materials, that lists films, filmstrips, slides & videotapes with addresses for their sources.

NUCLEAR INFORMATION & RESOURCE SERVICE 202/483-0045
1536 16th Street N.W., Washington, D.C. 20036 800/424-2477

Started in 1979 after the Three Mile Island nuclear power station accident near Harrisburg, PA, NIRS is a national clearinghouse providing up-to-date, reliable information, resources & organizing assistance to citizens concerned about nuclear power. Available soon will be a comprehensive Teacher's Guide to Safe Energy. The Guide will cover all grade levels & will include an overview of topics, as well as resource listings of materials adaptible for classroom use. NIRS' other Resource Guide includes films, videotapes & slide shows. The hotline number is open nationwide from 1:00 to 5:00 p.m. Monday through Friday.

* NATIONAL SCIENCE TEACHERS ASSOCIATION 615/574-1000
c/o Technical Information Center, P.O. Box 62, Oak Ridge, Tennessee 37830

Funded by a grant from the U.S. Dept. of Energy, the National Science Teachers Association produced extensive interdisciplinary student & teacher materials on energy, entitled Project for an Energy-Enriched Curriculum. The materials include 15 instructional packets addressing energy issues ranging from economic impacts, historical reviews & scientific perspectives. Each packet carries suggested grade levels. An Energy-Environment Source Book is also available. A bi-monthly newsletter, Energy & Education, provides news of further resources, teacher training workshops & energy education conferences.

Environmental Education

CENTER FOR ENVIRONMENTAL EDUCATION
624 9th Street N.W., Washington, D.C. 20001 202/737-3600

Organized in 1972 to network information on environmental issues, the Center has focused its efforts on the marine environment -- oceans, wetlands, fisheries, waste disposal & pollutants. The Center advocates for National Marine Sanctuaries as the underwater equivalent to our National Parks. Their Directory of Marine Education Resources ($4.85) lists over 300 organizations; the Directory of Environmental Education Resources ($4.85) lists over 250 organizations. Whale, Seal, & Sea Turtle Information Packets offer illustrated fact sheets ($7.75 for all three). Coloring books & posters are also available, as well as the Center's Endangered Species Act Reauthorization Bulletin.

* ENVIRONMENTAL ACTION COALITION
417 Lafayette Street, New York, New York 10003 212/677-1601

Organized in 1970 in response to Earth Day, this group focuses on problems in the urban environment. Three field-tested curricula packets are available: Solid Waste, Energy & Tree Care. The curricula include lesson plans, bibliography, teacher guide, & relevant copies of their cartoon-illustrated newsletter, Eco-News. An anthology of Eco-News has been published ($7.95 hardback), entitled It's Your Environment: Things to Think About, Things To Do.

ENVIRONMENTAL ACTION FOUNDATION
724 Dupont Circle Building, N.W., Washington, D.C. 20036 202/659-1130

EAF's Waste & Toxic Substances Project publishes a Resource Guide listing books, pamphlets, films & educational materials on solid & hazardous waste.

LEAGUE OF WOMEN VOTERS/EDUCATION FUND
1730 M Street N.W., Washington, D.C. 20036 202/296-1770

A citizen education & research organization, the League provides a variety of informational materials on natural resources & environmental effects, including Energy, Land Use, Coastal Management, Solid & Hazardous Waste, Water, Air, & the Economic Factors of Ecological Issues. Their 1982 catalog with prices listed is free.

* NATIONAL CENTER FOR APPROPRIATE TECHNOLOGY
Box 3838, Butte, Montana 59701 406/494-4572

Produced in coordination with classroom teachers in Butte and pilot tested in other states, Connections: An Interdisciplinary Curriculum for 5th & 6th Grades ($6) shows how our energy, food, transportation & economic systems interact. The curriculum is divided into ten lesson plans, including Conservation, Waste, Recycling, Renewable Resources, Solar Models, Food & Agriculture. Suggested discussions & activities, homework, vocabulary & quizzes are included.

* NATIONAL WILDLIFE FEDERATION
1412 16th Street N.W., Washington, D.C. 20036 202/797-6800

NWF's monthly publication for elementary grades is Ranger Rick's Nature Magazine ($8 annual subscription), addressing ecology, conservation, & wildlife profiles. Ranger Rick's Activity Guide is a 12 page teaching supplement available on separate request during the school year.

* SIERRA CLUB
530 Bush Street, San Francisco, California 94108 415/981-8634

Founded in 1892, the Sierra Club is the nation's largest & oldest group dedicated to conserving wilderness & protecting the environment, even in cities. The Sierra Club Books Catalog lists over 70 selections, plus 14 for children. Sierra, the Club's magazine, is bi-monthly ($8 annual subscription). Their Information Services Literature lists publications on Energy, Environmental Action & Environmental Law, Urban Economics, Land Use, Pollution, Population, Coastal & Water Resources, & Wildlife. Their Environmental Education Packet ($4) includes resources for teachers, reading lists for students, article reprints, policy statements & brochures.

Consumer Education

* CONSUMER EDUCATION RESOURCE NETWORK 703/522-4616
1555 Wilson Blvd. #600, Rosslyn, Virginia 22209 800/336-0223

A project funded by the U.S. Dept. of Education's former Office of Consumer Education & operated by Inter-America Research Associates, CERN is a national resource service set up to meet the needs of those who provide information to students or consumers. CERN draws from classrooms & community-based groups, as well as from consumer affairs departments of corporations & government agencies for their exchange of information. The services provided are reference & referral, computerized information retrieval, training & technical services, bibliographies, research & publications. ConCERN is their monthly publication.

CONSUMER FEDERATION OF AMERICA
1314 14th Street N.W., Washington, D.C. 20005 202/387-6121

A federation of member organizations concerned with consumer issues, CFA publishes no specifically classroom materials. However, their policy resolutions are published in a 100 page comprehensive statement addressing issues such as antitrust, credit, food, tax reform, etc. ($5 for public interest groups; $10 for others). CFA also has Voting Records on Members of Congress ($5/$10) & issue specific pamphlets, such as on Product Liability (50¢), Credit Insurance (50¢), Small Claims Court ($1), How to Form a Consumer Complaint Group ($1) & Inflation Fighters Guide (free).

* CONSUMERS UNION
256 Washington Street, Mount Vernon, New York 10550 916/664-6400

This non-profit organization that publishes the Consumer Reports magazine has a new bi-monthly publication for young people, called Penny Power. Each issue is accompanied by a complimentary "Teaching Guide" on subject skills -- math, language, science, health, etc. —one can teach from each issue's feature story. Activity Master Sheets are also included for student handouts. A Teaching Plan is available prior to the school year in order to chart how the Penny Power issues can fit into your basic curricula. An Educational Materials Catalog is also available, listing reference books, periodicals, films & filmstrips. A four part "Marketplace Exploration Filmstrip Program" addresses "Nutrition," "Buying a Car," "Acne Remedies," and "Shopping Decisions." Each filmstrip program includes 3 filmstrips, 30 student activity booklets, & a teaching & buying guide.

* LAW IN ACTION
393 North Euclid, St. Louis, Missouri 63108 314/361-8626

This series of law-related educational materials for secondary level includes a teacher handbook, entitled Young Consumers ($5.45 w/ bulk rate reductions) that includes student exercises in advertising, purchasing & consumer responsibility. This book is used in the Urban Consumer Education Project in St. Louis schools.

* MICHIGAN CONSUMER EDUCATION CENTER 313/487-2292
Eastern Michigan University, 215 University Library, Ypsilanti, Michigan 48197

This citizens consumer group publishes teaching & curriculum modules in Citizen Participation ($2), Consumer Economics ($2), Consumer Behavior ($2), Consumer Health ($3.50), Credit ($3), Inflation ($3), Metrics ($3.50), Shoplifting ($2.25) & other topics. Their Consumer Education Resources Catalog is $3. A series of bibliographies (25¢ @) are available in special interest issues, such as advertising, automobiles, elementary consumer education, food & nutrition, gyps & frauds, health & safety, insurance, money management, et al.

* NATIONAL CONSUMERS LEAGUE
1522 K Street N.W., Washington, D.C. 20005 202/797-7600

NCL's course & materials on The Assertive Consumer: Credit and Warranties was developed, tested & published under a grant from the U.S. Dept. of Education's former Office of Consumer Education. Their Student Manual and Instructor Guide are available together for $12.

* RANDOM HOUSE
400 Hahn Road, Westminster, Maryland 21157 301/848-1900

In 1975, Random House packaged Ralph Nader's multi-media teaching kit on consumer purchasing issues under the title, To Buy Or Not To Buy. The kit's format focuses on "Information," "Money," and "Responsibility" as topical categories. The materials include a filmstrip, tape or record, wall chart, teacher guide, student survey cards, fact sheets & 30 consumer magazettes. At $112, this teach-kit is best for school libraries, resource or media centers where many educators can avail themselves.

Citizenship Education

* CENTER FOR STUDY OF RESPONSIVE LAW
P.O. Box 19367, Washington, D.C. 20036 202/387-8030

Ralph Nader's Congress Project Profile Kit is an exercise in citizenship education designed for citizens, teachers & students to profile their current Members of Congress. The kit ($10.75 prepaid) contains a classroom set of 40 magazine-size profiles of past Members from Nader's 1974 Congress Project. Students can use these profiles as model texts for their own profile effort. A 16 page bound Teacher's Guide contains extensive bibliographic references & detailed guidelines to direct the profile project. Sample questions are provided for interviewing Members of Congress.

* LAW IN ACTION
393 North Euclid, St. Louis, Missouri 63108 314/361-8626

This series of law-related educational materials for secondary level includes a teacher handbook, entitled Young Consumers ($5.45 w/ bulk rate reductions), published by West Publishing Company, a publisher of law textbooks. The handbook includes student exercises in advertising, purchasing & consumer responsibility.

LEAGUE OF WOMEN VOTERS/EDUCATION FUND
1730 M Street N.W., Washington, D.C. 20036 202/296-1770

This citizen education & research organization provides a variety of informational materials on Political Effectiveness, the Courts, the Community, Federal, State & Local Governments, International Government & Trade, as well as social policy issues such as Housing, Employment, Transportation, Natural Resources & Environmental Effects. Their 1982 Catalog with prices listed is free.

* INSTITUTE FOR POLITICAL & LEGAL EDUCATION 609/228-6000
Education Improvement Center South, RD 4 Box 209, Sewell, New Jersey 08080

A National Diffusion Network project in citizenship & law-related education under the U.S. Dept. of Education funding, the Institute has designed a series of social studies programs for middle, high school & adult education. The secondary curriculum has teacher manuals & student exercises, noting print & audio-visual materials & teacher training services. The Project emphasizes classroom knowledge & community participation. IPLE also publishes a quarterly newsletter.

* PHI ALPHA DELTA LAW FRATERNITY
910 17th Street N.W. #310, Washington, D.C. 20006 202/293-2181

This Law Fraternity publishes a Resource Guide to Assist Lawyers & Law Students for Participation in Kindergarten Through Eighth Grade Law-Related Classrooms ($4).